

GLOBAL CRAYOLA CREATIVITY WEEK

The "All-Star" Mosaic

[Global Crayola Creativity Week 2026](#) officially runs from January 26 to February 1. This year's theme is "Color Inspires Creativity," and it's a fantastic way to recharge your classroom after the winter break.

Daily Themes & Celebrity Guests (Jan 26 – Feb 1, 2026)

Each day features a celebrity creator and an illustrator to lead students through a hands-on activity.

Date	Daily Theme	Featured Guests
Mon, Jan 26	Facing the Music	Kate Micucci & Mark Hoffmann
Tue, Jan 27	Building Together	The Property Brothers & Kim Smith
Wed, Jan 28	Embracing Your Ideas	Questlove & Sean Qualls
Thu, Jan 29	Reaching Team Goals	Harry Kane, Matt Turner & Marina Ruiz
Fri, Jan 30	Exploring the Moon	NASA Astronauts & Snoopy Artist Mary Valencia-Shyne
Sat, Jan 31	Empowering Communities	Michael Rainey Jr. & Rob Flowers
Sun, Feb 1	Storytelling Adventures	Bluey Artists & Bindi Irwin

Lesson Ideas for Your Classroom

1. The "Color Spirit" Warm-up

Instead of just one lesson, turn the week into a **School Spirit Event**.

- **The Idea:** Assign a specific color to each grade level or day.
- **Lesson Link:** Have students write a "Color Poem" describing how that color feels, smells, and sounds before they start their art project.

2. Space & STEAM (Friday's Theme)

Since NASA astronauts are participating, this is the perfect time for a **Mission Patch Design** challenge.

- **The Task:** Students design a mission patch for a "Creativity Mission" to the moon.
- **The Science:** Discuss what astronauts need to survive on the moon while they use **Crayola Model Magic** to build 3D lunar habitats.

3. Collaboration "Blueprints" (Tuesday's Theme)

With the Property Brothers, focus on **architecture and teamwork**.

- **The Task:** In small groups, students must "build" a dream classroom using only recycled materials and art supplies.
- **The Math:** Introduce basic geometry by requiring them to include at least three different 3D shapes (cones, cylinders, etc.) in their design.

Pro-Tips for the Week

- **Virtual Assembly:** Don't miss the big **livestream event on Friday, Jan 30 at 1:00 PM ET** on the Crayola Learning YouTube channel. It usually features dancers, musicians, and the Savannah Bananas!
- **Thinking Sheets:** Crayola provides free "Thinking Sheets" (available in 8+ languages) that guide kids through the daily prompts. They're a lifesaver for quick, 30-minute blocks.
- **Sweepstakes:** If you share your students' work on social media using #CrayolaCreativityWeek, you can win art supplies or even a "Teachers' Lounge Makeover."

Note: Registration is free on the official Crayola website. Once you sign up, you get early access to the videos and downloadable guides.

Details for all events can be found here:

<https://www.crayola.com/learning/creativity-week>

Lesson Title: The "All-Star" Mosaic

Theme: Reaching Team Goals & Collaboration

Grade Level: K-5 (Adaptable)

Materials: Crayola Markers/Crayons, 4x4 inch paper squares (one per student), glue, and a large poster board.

1. The Hook: The "No-Hands" Huddle (5 mins)

Before you even pick up a crayon, give the class a 2-minute challenge.

- **The Task:** "Move all the chairs to the edges of the room without using your hands."
- **The Reflection:** Ask, "Could one person do this alone? No. We needed a team plan." Explain that today we are celebrating how different skills (and colors!) help a team reach a goal.

2. The Creative Prompt: Your "Super Skill" (15 mins)

Every teammate brings something unique to the field (or the classroom).

- Ask students to think of one thing they are good at that helps others (e.g., being a fast runner, a good listener, a great artist, or someone who is funny and makes people feel better).
- **The Task:** On their 4x4 paper square, students must draw a **symbol** of that skill.
 - *Example:* A lightning bolt for speed, an ear for listening, or a heart for kindness.
- **The Rule:** They must use at least **three different colors** to make their square "vibrant and energetic."

3. The Collaboration: Building the Mosaic (15 mins)

- On a large poster board, draw a giant outline of a soccer ball or a trophy.
- Have students come up in small groups to glue their "Super Skill" square inside the outline.
- **The Connection:** As they glue, they should briefly tell the person next to them what their skill is.

4. Wrap-Up: The All-Star Cheer (10 mins)

- Display the finished mosaic.
- Point out that while each square is beautiful alone, together they create a powerful image of the whole class.
- **Writing Extension:** Have students write one sentence on the back of their square (before gluing) or in a journal: *"Our team is stronger because I bring [My Skill] and [Classmate's Name] brings [Their Skill]."*

Why this works for Creativity Week:

- **Connection:** It mirrors the video content featuring Harry Kane and Matt Turner.
- **Inclusion:** Every student, regardless of artistic ability, can contribute a square.
- **Visual Impact:** It creates a "Global Crayola" vibe in your hallway that other classes will notice.